



SPONSOR PACKAGES



BMX IN SARASOTA

Established in 1974 Sarasota is the oldest continuously running BMX track in America. Over those many years it has hosted countless state, regional and national races. A cornerstone of Florida BMX racing it has worked with the former National Bicycle League, the current Sunshine State Association and USA BMX.

Each week, over 200 families participate in BMX practice and races on the Sarasota BMX track.

The track is operated by a team of volunteers under SRQ BMX (a 501 C3 non-profit Organization). SRQ BMX is dedicated to provide area residents an exciting family oriented sports activity that everybody can participate in.

SARASOTA BMX



BMX IN SARASOTA

In 2014, Sarasota County and the County Commissioners allocated \$2.4 million toward modernizing the BMX track complex to a full-fledged Olympic style track. In July 2016, the new Sarasota BMX track was finalized and shortly thereafter hosting its first UCI BMX Supercross World Cup event.

The BMX Supercross track now offers the perfect conditions for both amateurs and Olympians, built to meet the high demands of the International Cycling Union (UCI) and the very best riders in the world.

The 425 m (1,395 ft.) long track features dual start ramps (5 meter amateur ramp, 8 meter Supercross ramp), multiple straightaways, state-of-the-art stadium lighting (45 foot-candle) and ProGate start systems.

SARASOTA BMX ACADEMY

In addition to the weekly SRQ BMX program, in 2016 Sarasota BMX Academy was launched to provide better training opportunities for local riders as well as offering the best possible pre and in-season training opportunity for international teams, trade teams and individual riders.

Several National Olympic teams choose Sarasota for their pre-Olympic preparations. 3 out of the 6 medals at the Rio Olympics came from athletes preparing in Sarasota, Florida.

In addition, several Spring Break and BMX Summer Camps are hosted each year for all ages!



EVENTS

Sarasota hosts annually several events such as the SSA Florida State Championships, USABMX Gold Cup bringing thousands of participants and spectators to Sarasota.

The 2016 UCI BMX Supercross World Cup Finals was held in Sarasota and the objective is to host future rounds of the UCI BMX Supercross World Cup and UCI BMX World Championships.

For 2018, SRQ BMX has been awarded the USABMX Sunshine State Nationals. On Oct. 12-14 over 1000 competitors and 3000 spectators are expected!

BMX SUPERCROSS WORLD CUP

SARASOTA USA



#UCIBMX

UCI BMX WORLD CUP SARASOTA

UCI BMX SARASOTA
UCI_BMX_SARASOTA
ucibmxsx
tv.uci.ch
uci.ch

SRQ
Sarasota, FL
BMX

OPPORTUNITY

SRQ BMX is now offering local and regional companies to increase their brand awareness and reach a young exciting demographic

SRQ BMX can offer various levels of packages, from lower tier to a venue title sponsorship, ranging from \$500 and upwards.

On the following pages you will find a variety of packages that suits every level of commitment and visibility.

Be part of a young, exciting family oriented sport! Be part of SRQ BMX.



PARTNER PACKAGE

- Participation bags (promo items, coupons, marketing info*)
- Company listed on Sarasota BMX website.
www.srqbmj.com
- Logo on Announcer tower
- Logo on Podium backdrop

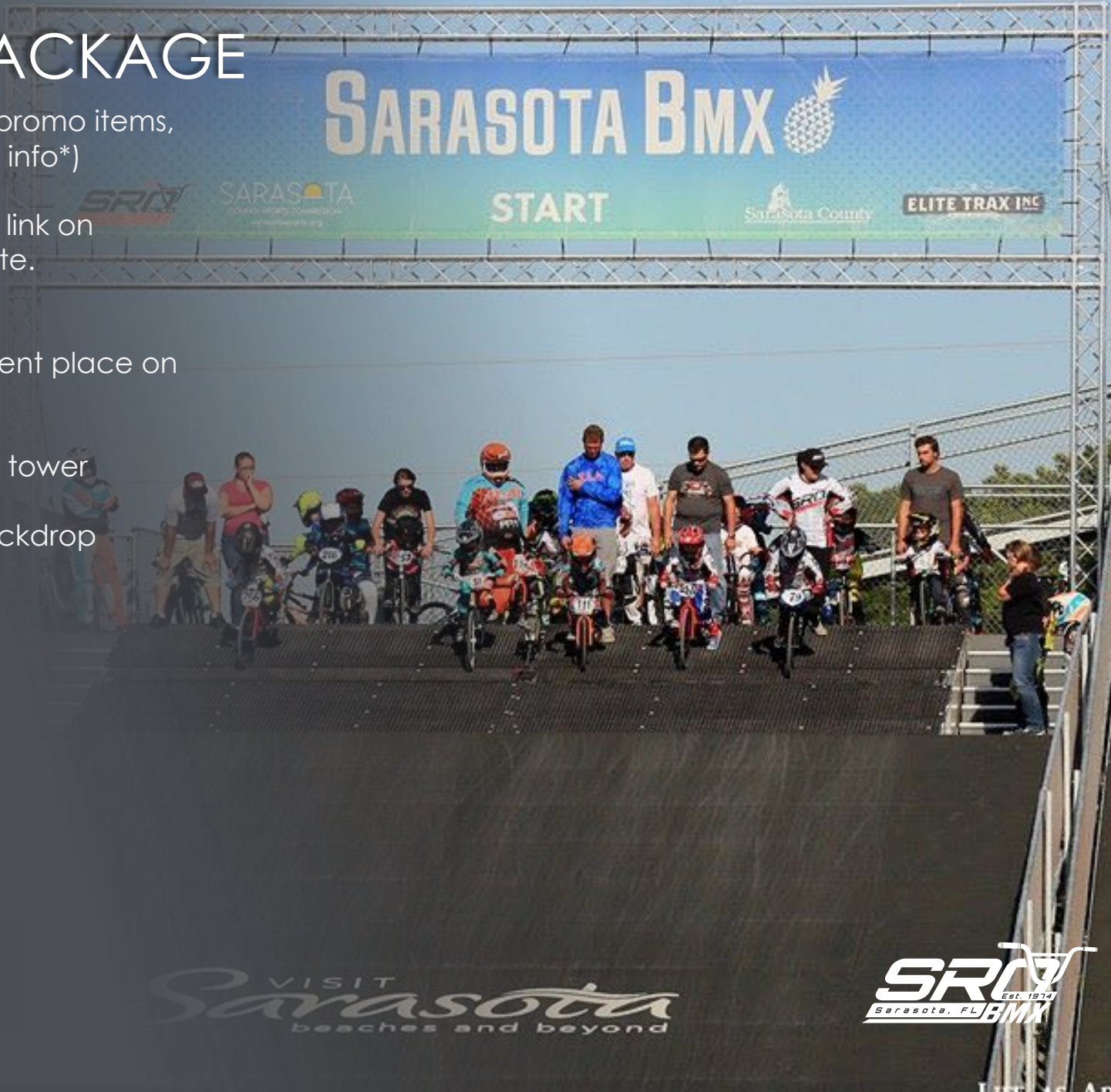
Value: \$500 (cash or in kind)



BRONZE PACKAGE

- Participation bags (promo items, coupons, marketing info*)
- Company logo and link on Sarasota BMX website.
www.srqbmj.com
- Banner on a prominent place on BMX track (4" x 8")*
- Logo on Announcer tower
- Logo on Podium backdrop

Value: \$1000



SILVER PACKAGE

- Participation bags (promo items, coupons, marketing info*)
- Company logo and link on Sarasota BMX website.
www.srqbmj.com
- Banner on a prominent place on BMX track (4" x 8")*
- Logo on Announcer tower
- Logo on Podium backdrop
- Logo on all printed material
- Social media mention

Value: \$2500



GOLD PACKAGE

- Participation bags (promo items, coupons, marketing info*)
- Company logo and link on Sarasota BMX website.
www.srqbmj.com
- Banner on a prominent place on BMX track (4" x 8")*
- Logo on Announcer tower
- Logo on Podium backdrop
- Logo on all printed material
- Social media mention
- Company logo and link on Sarasota Academy website.
www.sarasotabmxacademy.com

Value: \$5000



PLATINUM SPONSOR

- Participation bags (promo items, coupons, marketing info*)
- Company logo and link on Sarasota BMX website. www.srbmx.com as well as Sarasota Academy website www.sarasotabmxacademy.com
- Banner on a prominent place on BMX track (4' x 8')
- Logo on Announcer tower
- Logo on Podium backdrop
- Logo on all printed material
- Social media mention
- Logo on Start/Finish banners
- Logo on Start Gate (5 meter) front
- Additional branding during major events including expo area

Value: \$7000

ELITE TRAX INC
CONSTRUCTION

SRA
Est. 1974
Sarasota, FL

TITLE SPONSOR

- Participation bags (promo items, coupons, marketing info*)
- Company logo and link on Sarasota BMX website. www.sagbmx.com as well as Sarasota Academy website www.sarasotabmxacademy.com
- Banner on a prominent place on BMX track (4" x 8")*
- Logo on Announcer tower
- Logo on Podium backdrop
- Logo on all printed material
- Social media mention
- Logo on Start/Finish banners, logo on Start Gate (5 meter) front
- Large logo on start ramp riding surface.
- Side cover of start ramps (facing 17th street)
- Additional branding during major events including expo area

Value: \$12,000



CONTACT

Be part of a winning team and the future of
BMX in Sarasota, Florida

SRQ BMX

Johan Lindstrom

E: johan@jomosports.com

P: +1 941 914 1230



www.srqbm.com



www.sarasotabmxacademy.com



Copyright © SRQ BMX. credit: craigdutton.com, Life As Art Photography