



SRV
Est. 1974
Sarasota, FL **BMX**

SPONSOR PACKAGES



BMX IN SARASOTA

Established in 1974, Sarasota BMX is the oldest continuously running BMX track in America. Over those many years it has hosted countless state, regional, and national races. A cornerstone of Florida BMX racing, Sarasota BMX has worked with the National Bicycle League, the Sunshine State Association, the American Bicycle Association, and USABMX.

Each week, over 200 families participate in BMX practice and races on the Sarasota BMX track.

The track is operated by a team of volunteers under SRQ BMX (a 501 C3 non-profit Organization). SRQ BMX is dedicated to provide area residents an exciting family oriented sports activity that everybody can participate in.



BMX IN SARASOTA

In 2014, Sarasota County and the County Commissioners allocated \$2.4 million toward modernizing the BMX track complex to a full-fledged Olympic style track. In July 2016, the new Sarasota BMX track was finalized and shortly thereafter hosting its first UCI BMX Supercross World Cup event.

The BMX Supercross track now offers the perfect conditions for both amateurs and Olympians, built to meet the high demands of the International Cycling Union (UCI) and the very best riders in the world.

The 425 m (1,395 ft.) long track features dual start ramps (5 meter amateur ramp, 8 meter Supercross ramp), multiple straightaways, state-of-the-art stadium lighting (45 foot-candle) and ProGate start systems.



BMX IN SARASOTA

In addition to regularly scheduled practices and races, Sarasota BMX provides special training opportunities for local riders as well as offering the best possible pre and in-season training opportunities for international teams, trade teams, and individual riders.

Several National Olympic teams choose Sarasota for their pre-Olympic preparations. 3 out of the 6 medals at the Rio Olympics came from athletes that prepared in Sarasota, Florida.

In addition, several Winter Break, Spring Break, and BMX Summer Camps are hosted each year for all ages!



EVENTS

Sarasota annually hosts several events such as Strider Championships, USABMX Florida State Championships, & USABMX Gold Cup Races. Each of these races bring thousands of participants and spectators to Sarasota.

The 2016 UCI BMX Supercross World Cup Finals was held in Sarasota and the objective is to host future rounds of the UCI BMX Supercross World Cup and UCI BMX World Championships.

Additionally, since 2018, SRQ BMX has been awarded an annual USABMX National Series Race. Each of these races draws over 1000 competitors and 3000 spectators.

BMX SUPERCROSS WORLD CUP

SARASOTA USA



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BMX

OPPORTUNITY

SRQ BMX is now offering sponsorship opportunities to local, regional, and international companies looking to increase their brand awareness and reach a young, exciting demographic.

SRQ BMX offers various levels of packages, from lower tier to a venue title sponsorship, ranging from \$300 and upwards.

Be part of a young, exciting family oriented sport! Be part of SRQ BMX.



SRQ
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BRONZE SPONSOR PACKAGE (12 months)

- Logo on all Calendars, Event flyers, & Printed promotional materials. (\$100.00 value)
- Logo displayed in 2 places on the Sarasota BMX website and linked to your website. (\$100.00 value)
- Logo displayed on the announcer's tower. (\$100.00 value)
- Logo displayed on the podium backdrop. (\$100.00 value)
- Company recognition on the Sarasota BMX Facebook page (\$100.00 value)

\$500.00 Value: (Package price \$300.00)



SARASOTA BMX

SILVER SPONSOR PACKAGE (12 months)

- All benefits of the Bronze Package (\$500.00 value)

PLUS

- Fence or Bleacher placement of one large customer-supplied banner (up to 4' x 8') (\$300.00 value)
- Inclusion in all participation bags with customer-supplied promo items, coupons, marketing info (\$100.00 value)

\$900.00 Value: (Package price \$500.00)



srqbm.com

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GOLD SPONSOR PACKAGE (12 months)

- All benefits of the Silver Package (\$900.00 value)

PLUS

- Premium Logo Placement on the Announcer's Tower. (\$200.00 value)
- Logo Placement on the Start/Finish Banners (\$500.00 value)

\$1,600.00 Value: (Package price \$1,000.00)

VISIT
Sarasota
beaches and beyond



ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Large banners (20', 30', or more) on the ramps – Either facing the track or facing 17th Street.
- Company logo painted on the ramp surface.
- Company logo on the starting gate.
- Company logo painted on the track surface.
- Naming rights for Sarasota BMX buildings or structures.
- Company logo on Sarasota BMX jerseys.
- Other creative options are always possible...

ELITE TRAX INC
DESIGN & CONSTRUCTION

SRTV
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Sarasota, FL BMX

CONTACT

Be part of a winning team and the future of
BMX in Sarasota, Florida

SRQ BMX
Erma Miller
E: srqbmx1974@gmail.com
P: 941 960 1578



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